



Tile Adhesives

Importance of the right tile adhesive

The market is flooded with a vast number of options when it comes to selecting the correct tile adhesive which can be confusing. First thing to understand is that the adhesive you select is the permanent component of your project that holds the tiles in place and not all tile adhesives are created equal. So it's important to select the best one for the job.

Economy vs Premium

You may be offered cheaper products during your selection process but keep in mind the coverage rates tend to vary from economical products to premium products. A better way to compare the overall costs of this component is to work out the average 'per sq metre' costs of the products you are considering.

You may find that the cost difference may only be \$1 - \$2 per sq metres and over an average 30 sq metre job it is not really a big difference.

Tile Power TP Premium Brand

Having a deep understanding and experience in this area Tile Power has teamed up with top adhesive manufacturers to formulate and create an entire range of premium quality adhesives exclusive to Tile Power stores. These products are manufactured to exceed industry standards and are fully warranted by the manufacturer.

Speak to your local **Tile Power professional** about our **TP range** of products to see what will best suit your project.

Points to keep mindful of when selecting

- 1) Premium adhesives are manufactured to meet very strict industry standards, ensuring the product will perform as advertised.
- 2) Manufacturer warranties should be a vital requirement of the selection process. If the manufacturer is willing to stand by his product you can be assured of a quality product.
- 3) The adhesive plays a vital role in securing the tiles in situ for the working life of the installation. Why would you trust this role to an inferior product. Many people pay top dollar for the latest and greatest tiles, then skimp on the adhesive used to stick them down. This can lead to tiles popping up over time.
- 4) When purchasing adhesives, the more information you can give your showroom attendant, the better they will be able to recommend the correct product.

Information you should provide on your project :

- A) Where is the area you will be using the adhesive?
 - B) What type of tile or stone are you installing?
 - C) What size are the tiles or stone being installed?
 - D) What surface are you adhering to?
 - E) What is the condition of the surface?
- 5) Remember that the use of the correct adhesive is important because the rectification costs can be very high!



*** Information disclosed is a general guide only. For more detailed information regarding your specific situation please contact your closest Tile Power location.**